Proptiva Africa

INVESTOR SUMMARY, OCTOBER 2026

The trust layer for owning property *in Africa.*

Buy, build, secure and manage property back home from anywhere in the world. Vetted vendors, inspected work and verified photos of every job, live on iOS, Android and the web.

RAISING	EQUITY	POST-MONEY	PRICE PER 1%
US$280K	up to 10%	US$2.8M	US$28,000

50+	13	37	18
App installs	Properties onboarded	Vendors in the network	Service requests raised

THE PROBLEM

Managing property from abroad is a gamble

- No visibility, no reports, no proof of work
- Fragmented, unvetted, cash-based services
- Inflated quotes, abandoned builds and title fraud
- No guarantee and no one accountable

THE SOLUTION, BUILT AND LIVE

One accountable team, one app

- Update bank with verified photos, video and documents
- Vetted vendor network with inspection and retention
- 12-month Workmanship Guarantee
- Priced plans requested, invoiced and paid in-app

BUSINESS MODEL

Project fees today, recurring revenue at scale

Project coordination	20%
Rental management	10% + 10%
Shortlet management	20%
HomeCare plans	₦50k to ₦200k+/mo
Construction management	5% of budget

PROJECTIONS, ILLUSTRATIVE

YEAR	PROJECTS	NET REVENUE
Year 1, Lagos & Accra	60	US$240K
Year 2, multi-market	200	US$950K
Year 3, pan-Africa	500	US$2.75M
Year 5	1,800	US$10M

USE OF FUNDS

12 to 18 months of runway

Vendor & property onboarding	30%
Owner acquisition	30%
Product & engineering	20%
Team & operations	12%
Legal & contingency	8%

TERMS & TEAM

Priced equity under Nigerian law

- Ordinary shares, convertible note available
- Pro-rata, tag-along, ROFR and a board observer seat
- Certificate of Capital Importation for foreign investors
- Founder Jay Adewole, serial entrepreneur, HBS alumnus, shipped the full platform

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